



**CHESAPEAKE AREA PROFESSIONAL CAPTAINS ASSOCIATION**

**HOME HIRE A CAPTAIN CALENDAR ABOUT US CAPCA NEWS CON**

Tweets by @CapcaTweet

Our mission

# CREATING A WEB PRESENCE

A PRIMER BY PHILLIP RUIZ EXCLUSIVE FOR MEMBERS OF THE CAPCA



A WEBSITE IS A FORM OF ADVERTISING.



# STARTING A NEW WEBSITE

- HOSTING
- DOMAIN NAME



Whois  
Identity for everyone

DOMAINS HOSTING CLOUD WEBSITES EMAIL SECURITY WHOIS SUPPORT LOGIN

Get **.com** at just **\$5.88**  
powered by VERISIGN

Find your domain name

With FREE Email, DNS, Theft Protection And Lots More

**.global** Sale  
\$78.88 **\$14.88**  
  
\*Offer ends on 15th April UTC

**.tech** Sale  
\$49.88 **\$5.28**

UNLIMITED SHARED ULTRA FAST PRO CLOUD RESELLER HOSTING WITH KICKSTART

<http://www.whois.com/>

Secure | <https://whois.icann.org/en/lookup?name=cnn.com>

ICANN WHOIS

ABOUT WHOIS POLICIES GET INVOLVED WHOIS COMPLAINTS KNOWLEDGE CENTER

cnn.com

Showing results for: **cnn.com**  
Original Query: cnn.com

### Contact Information

Registrant Contact	Admin Contact	Tech Contact
Name: Domain Name Manager	Name: Domain Name Manager	Name: TBS Server Operations
Organization: Turner Broadcasting System, Inc.	Organization: Turner Broadcasting System, Inc.	Organization: Turner Broadcasting System, Inc.
Mailing Address: One CNN Center, Atlanta GA 30303 US	Mailing Address: One CNN Center, Atlanta GA 30303 US	Mailing Address: One CNN Center, Atlanta GA 30303 US
Phone: +1.4048275000	Phone: +1.4048275000	Phone: +1.4048275000
Ext:	Ext:	Ext:
Fax: +1.4048271995	Fax: +1.4048271995	Fax: +1.4048271593
Fax Ext:	Fax Ext:	Fax Ext:

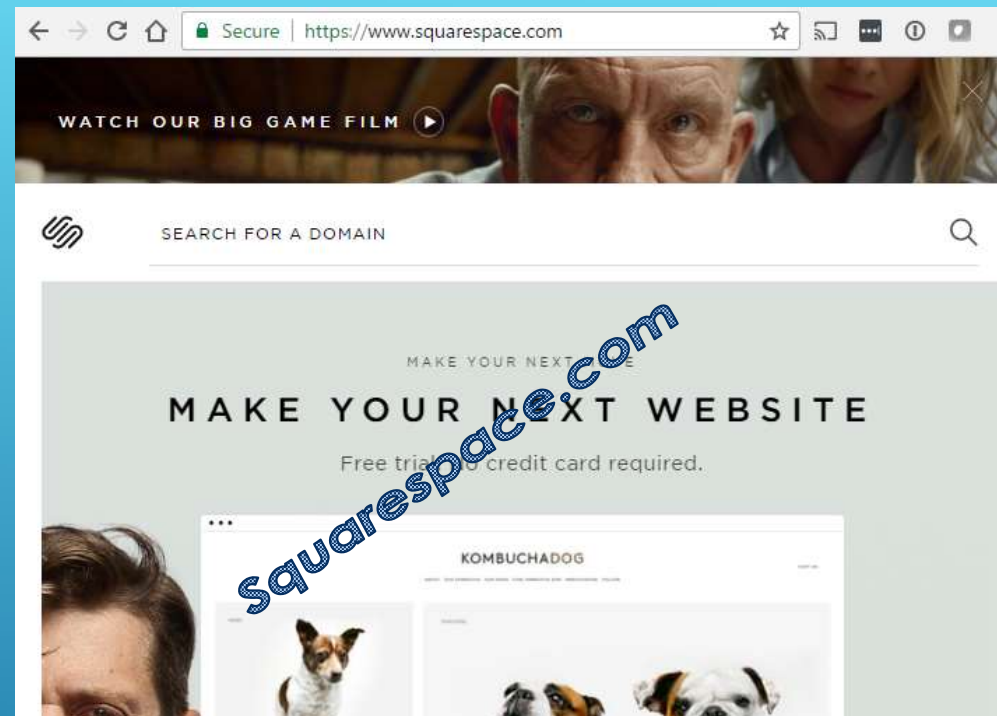
[Submit a Complaint for WHOIS](#)  
[WHOIS Inaccuracy Complaint Form](#)  
[WHOIS Service Complaint Form](#)  
[WHOIS Compliance FAQs](#)

<http://www.whois.icann.org/en>


# SEARCHING FOR A DOMAIN NAME

-I RECOMMENDING USING THE DOMAIN TO YOUR RIGHT AS OPPOSED TO THE AD-HEAVY FIRM ON THE LEFT IN THE SEARCH FOR YOUR 'NAME'.





WHERE TO HOST MY SITE?  
-FREE OR PAID?



Features How It Works Pricing Services Resources

## Selling online should be as easy as shopping

3dcart's easy-to-use eCommerce platform has everything you need to set up and manage your perfect online store. With no hidden fees and a great support team available 24/7, 3dcart is your complete eCommerce solution.

Start your 15-Day FREE Trial. No credit card required.

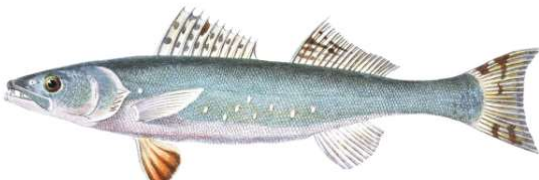
Email Address

Let's Get Started

www.wix.com/wearepages/explore-inner-copy/blank-1?experiments=wixstaff

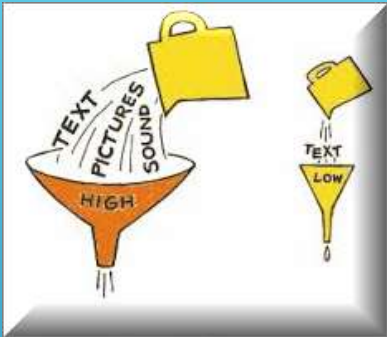
# The Fish & The Knife

Enter



# WHERE TO HOST MY SITE?

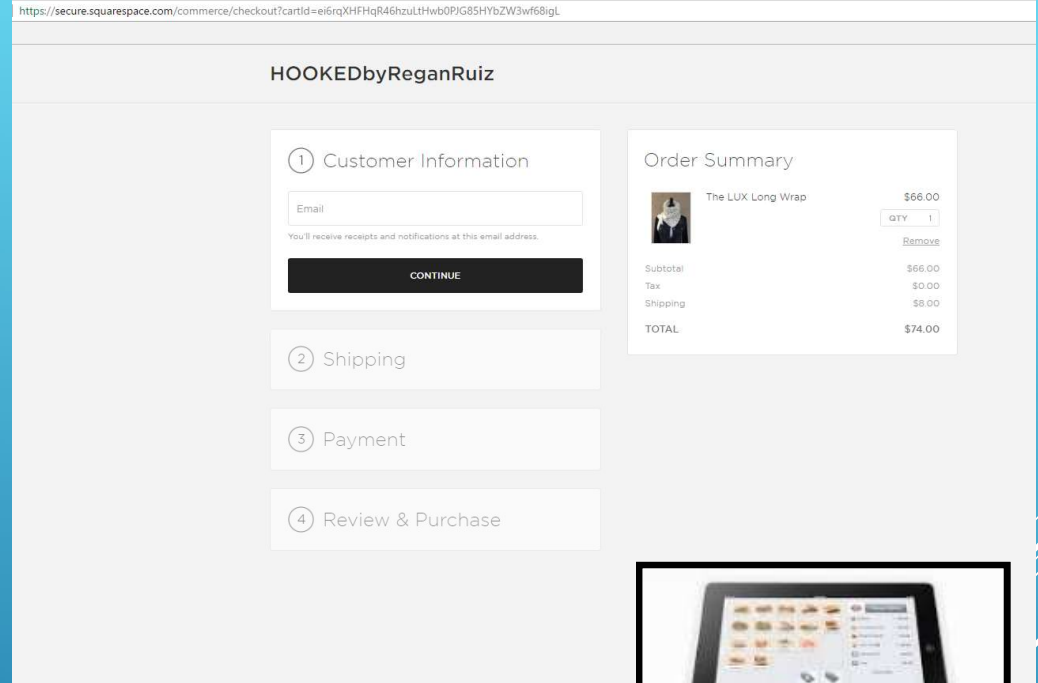
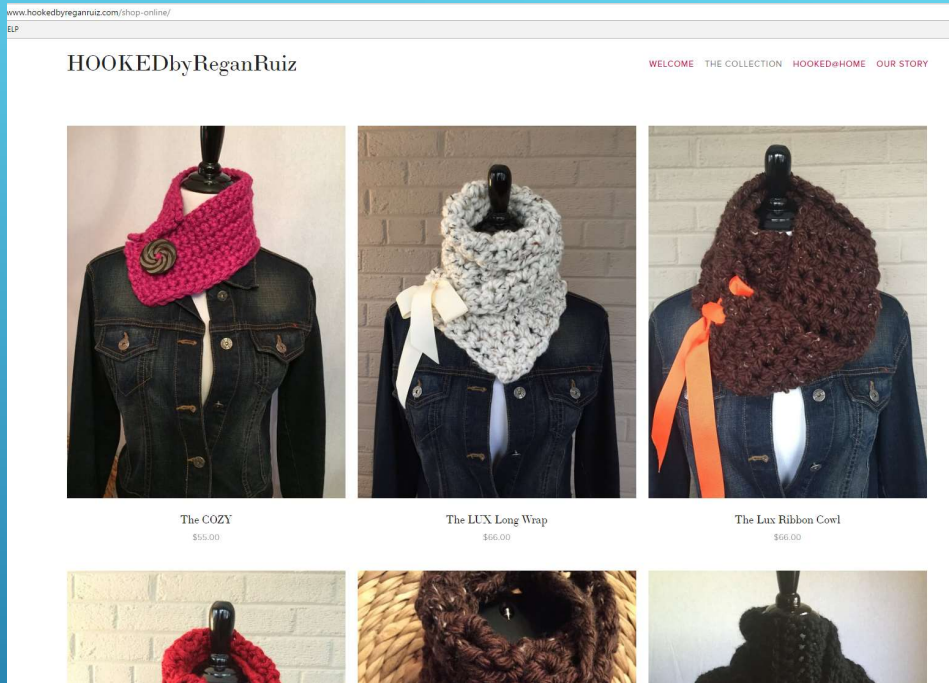
-FREE OR PAID?



## HOSTING FAQs

- THE TECHY STUFF. FOR THE REALLY ADVANCED PERSON.
- DON'T WORRY, THIS IS AS SCARY AS IT GETS.





# A SIMPLE E-COMMERCE SITE

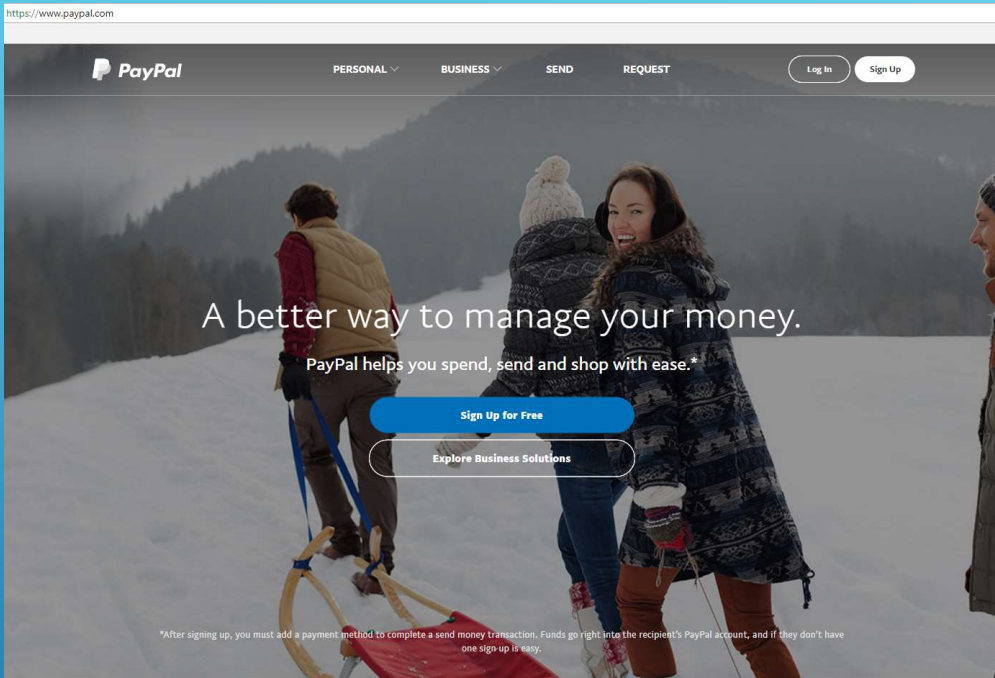
- IF YOU CAN FASHION AN EMAIL, YOU CAN EDIT THIS SITE.
- USES A SQUARE FOR POINT OF SELL ONLINE OR COMMUNITY KIOSK





https://www.paypal.com

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A better way to manage your money.

PayPal helps you spend, send and shop with ease.\*

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\*After signing up, you must add a payment method to complete a send money transaction. Funds go right into the recipient's PayPal account, and if they don't have one sign up is easy.

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fit-small-business.com/best-mobile-credit-card-processing/ HELP

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## Best Mobile Credit Card Processing: Square vs. PayPal vs. Intuit

By Jason Rueger on October 5, 2016 | Buyers Guide, Retail | Comments (45)




After testing and researching the main mobile credit card processing options, there were three clear frontrunners: Square, PayPal Here, and Intuit GoPayment. In the review below, we compare the cost, functionality, ease of use, customer service, and overall value of each provider, and make our recommendation about which provider is the best for your small business.

### Best Mobile Credit Card Processing Solution: Square

We recommend Square as the best mobile credit card processing solution for small businesses because it's easy to set up and use, has more features and third party integrations than the others, and you can be up and running in 30 minutes or less. I have also used Square for 2+ years for my personal business and have had a great experience.

[Visit Square](#)

### Square vs. PayPal Here vs. Intuit GoPayment Summary Table

	 Square	 PayPal	 Intuit
	Square	PayPal Here	Intuit GoPayment
<b>Monthly Fee and Processing Cost</b>	No Monthly Fee	No Monthly Fee	2 Plans
<a href="#">Learn More</a>	2.75% per swipe and 3.5% + 15¢ per manual entry	2.7% per swipe and 3.5% + 15¢ per manual entry	Plan 1: No monthly fee, 2.4% + 25¢ per swipe, 3.4% + 25¢ per manual entry

# E-COMMERCE TITAN PAYPAL

-A RECOGNIZABLE NAME AND A SNAP SHOT OF THE TOP THREE

United States - English USD

**GoDaddy™** Domains Websites WordPress Hosting Web Security Online

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- Our Company
- Contact Us
- Member Login

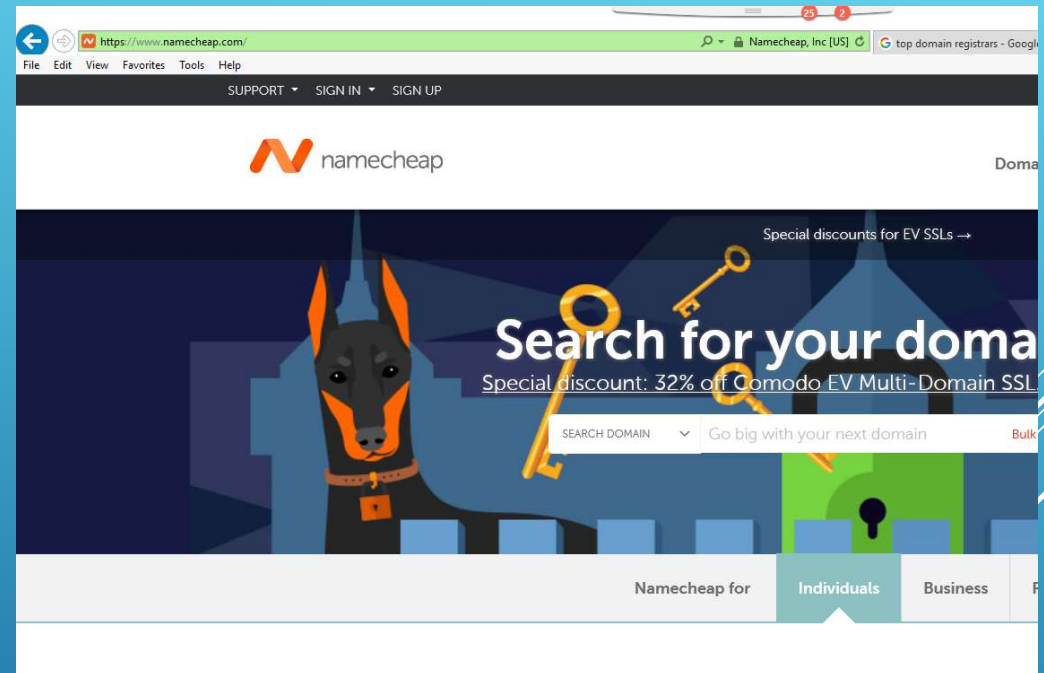
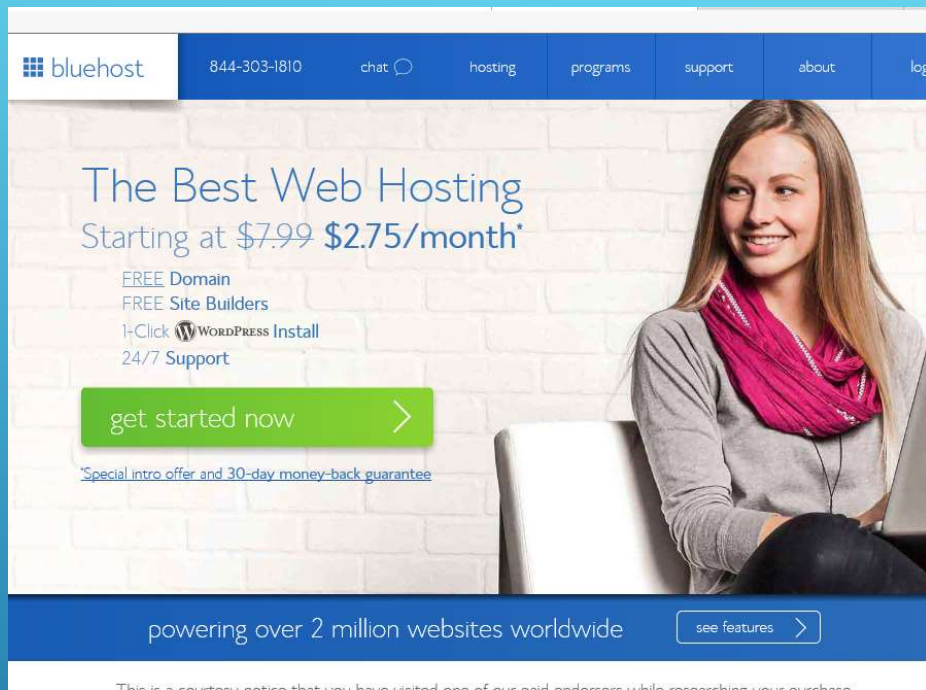
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# DOMAIN NAME REGISTRARS+

- GODADDY.COM.
- DOMAINMONSTER.COM.



# DOMAIN NAME REGISTRARS+

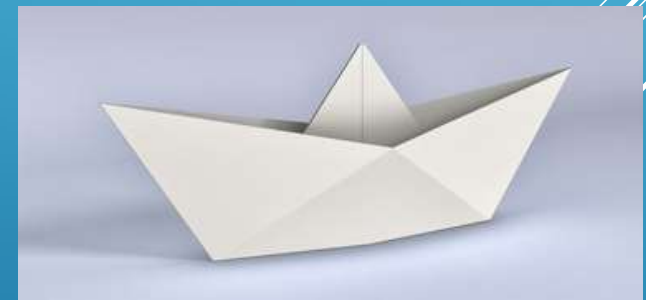
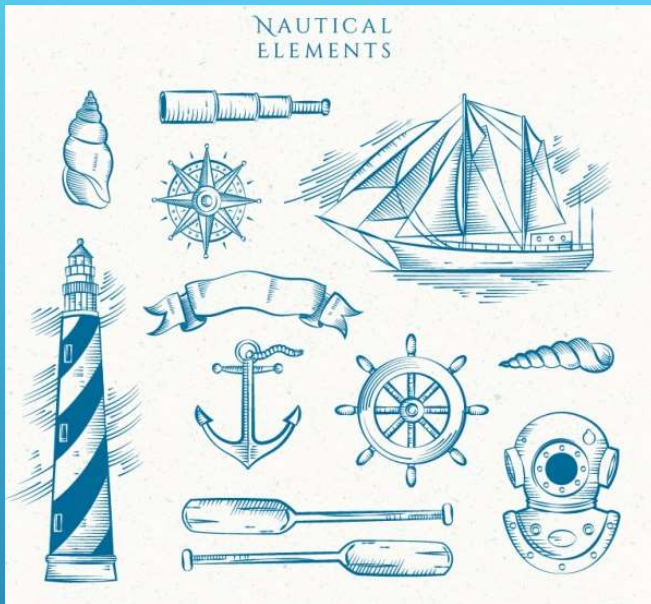
- BLUEHOST.COM.
- NAMECHEAP.COM.



# CONSULTANTS AND COACHES

-A COUPLE OF SITES THAT MAKE FOR GOOD READING





## STEP 1 OF 4 – GET YOUR IDEA ON PAPER

- DRAW OUT AN IDEA OF WHAT YOU WOULD LIKE TO HAVE ON YOUR DRIVE.
- ADHERE TO THE KISS PRINCIPAL WHENEVER POSSIBLE.



## STEP 2 OF 4 – CHOOSE A NAME

- KEEP IT EASY TO REMEMBER AND SPELL. PICK MORE THAN ONE. DON'T LOSE SLEEP.
- TRY TO STAY WITH .COM.



## STEP 3 OF 4 – REGISTER & HOST YOUR SITE

- CALL OR EMAIL TO OBTAIN YOUR SITE CREDENTIALS.
- LOG ONTO NAME CREATED IN STEP 2, AND UPLOAD IDEA CREATED IN STEP 1.





## STEP 4 OF 4 – REVIEW AND WATCH FOR RESPONSES

- MAKE ANY CHANGES TO YOUR SITE AND TEST ANY FUNCTIONALITY AND COMMUNICATIONS
- SIT BACK AND WAIT FOR YOU AUDIENCE AND REMEMBER TO KEEP YOUR CONTENT FRESH



Bgov.com

Hok.com

Labschool.org

Perrywood.org

Phxrisingptmt.com

Hudginsdental.com

4rri.com

Hookedbyreganruiz.com

15minsofzen.com

## EXAMPLE OF SIMPLE AND COMPLEX SITES

-SITES BUILT BY PHILLIP RUIZ BY SELF AND THROUGH TEAM APPROACHES

[HOME](#)

[THE SESSIONS](#)

[HOW IT WORKS](#)

[BOOK A SESSION](#)

[BIO](#)

# 15mins Of Zen

MINDFULNESS & MEDITATION SESSIONS

[http://www.uscg.mil/nmc/credentials/charter\\_boat\\_capt/default.asp](http://www.uscg.mil/nmc/credentials/charter_boat_capt/default.asp)

<http://www.boatcaptainsonline.com/found.html?Q1=Captains+For+Hire&Q1State=Maryland>

<http://www.sandiegocaptains.com/>

<http://reelfishnsea.com/captain-for-hire>

<http://www.uship.com/boats/>

<http://www.boatmovers.com/>

<http://www.discoverboating.com/beginner/safety/tips.aspx>

<https://capca.net/>

# LEARNING BY SURVEYING THE WEB

-SITES WITH SIMILARITIES OF CONTENT



# National Maritime Center

United States Coast Guard

One Mission...One Team...One Voice



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## IMPORTANT INFORMATION

A Charter Boat Captain commands a small vessel as a master, captain, or skipper and may contain a sailing endorsement for sailing vessels and/or a commercial towing endorsement for vessels engaged in assistance towing.



Sea Service



Forms

## Code of Federal Regulations

> [§10 Licensing of Maritime Personnel](#)

## Charter Boat Captain

The tabs below will help you in applying to become a Charter Boat Captain. The type of credential you receive is based upon your experience which includes the following:

- Total days of service
- Waters served upon
- Tonnage of the vessels

Please view the tabs below to view the checklists that include the requirements to obtain that credential.



LIVE CHAT





### Captain Ted found 3 Records

Captains For Hire ▼ in Maryland ▼ go

#### \*Capt. Mark Praschak

##### CoastBusters Yacht Delivery Service

17 Bayberry Circle  
Maryland - USA  
Voice :410-490-0451 - Fax:

Email: captainmark435@gmail.com  
URL: www.coastbustersyachtdelivery.com

Near Coastal Master Captain - 100T; Licensed since 1999;  
Owner/Operator of yacht delivery business since 2004.

Extensive knowledge of East Coast with 30,000+ nm ICW/Offshore  
Norfolk to Miami Beach; 20,000+ nm Chesapeake Bay to Cape Cod.

Power driven vessels only.

All crew members are USCG/DHS Licensed Captains and retired  
firefighters/paramedics. All have TWIC, Drug Consortium cards, and  
numerous endorsements.

Reliable, trustworthy, established business with excellent reputation

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INSHORE  
FISHING

DIVING &  
CERTIFICATION

BEACH  
OUTINGS

LUNCH  
BY SEA

CAPTAIN  
FOR HIRE

THE SERIOUS BOAT

OUR FUN GUIDES

COOL PICS

AMAZING VIDS

WHAT WE FISH

WHERE WE MEET

WHO LOVES US

WHY HERE

OUR RATES

HOW'S THE WEATHER

MORE QUESTIONS?

BOOK IT!

## Captain for Hire



### Kyle Ezerins

Experienced on boats ranging from 10' jet boats to 36' twin diesels.

Experienced in all types of water ranging from lakes to the deep waters of the Gulf and Atlantic. Local guide experience in Southwest Florida and the Florida Keys.

Favorite "Captain For Hire" engagement is to take customers out on their own boat and show them the highlights of Southwest Florida and/or where the best fishing is to be found.

Also available for boat relocations, real estate tours and other assignments.

Certifications and Licenses:

- Open Water Certification
- Advanced Diver Certification



HOW IT WORKS



FIND SHIPMENTS



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HELP

# SHIP ANY BOAT, ANYTIME, ANYWHERE

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ALSO SHIP YOUR

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## safety

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## Safe Boating Tips

No matter how much experience you have, it's always a good idea for everyone to review boating safety rules before departures.

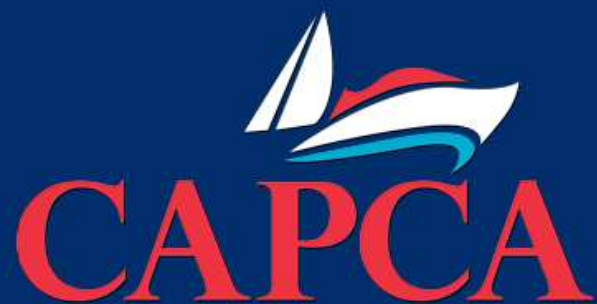


### Related articles

[Apps & Tools](#) >

[Boating Activities](#) >

### Related video



**CHESAPEAKE AREA PROFESSIONAL CAPTAINS  
ASSOCIATION**

### New from CAPCA

Need a guest speaker for your yacht club or group?  
Ask one of our Coast Guard-licensed captains.

**MEMBERS**—The LOG IN button is now on the far right end of the menu on the public pages. The LOG OUT button appears on the member pages on the far right, under the menu bar.

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